IRANIAN.COM

Iranian.com Representative:

➡ **Complete Yellow Areas and or email to advertise@iranian.com**

Name of Company or Person (the "Customer")	
Email address for the Customer contact	
Name of Item or Business Advertised	
Date Campaign Should Start	
End Date or Duration of Campaign	

728 x 90 Leaderboard

300 x 250 Rectangle

160 x 600 Skyscraper Top

300 x 250 Rectangle Upper

160 x 160 Square Box

160 x 80 Half Box

300 x 250 Rectangle Lower

160 x 600 Skyscraper Bottom

300 x 250 Rectangle Bottom

Premium Ads (sold "cost per thousand impressions," i.e., "CPM")

AD TYPE	CPM	Impressions	Total
Leaderboard	$3.00	0	$0
Rectangle Top	$5.00	0	$0
Skyscraper Top	$5.00	0	$0
Run of Site (all 3)	$2.00	0	$0
TOTAL			$0

Targetting Information (only applies to CPM ads)

Box Ads (sold on a per month basis by region)

AD TYPE	Months	☒	Regions	Total
160x160 Box	1.00		East US/Canada	
			West US/Canada	$0
			Europe & Rest of World	

$400/region/month; 2 regions = $720; 3 regions = $960

Special Services (to be separately discussed and negotiated)

Creation of artwork	$0
Conversion of existing artwork	$0
Surcharge for extremely narrow targeting	$0
Other	

Totals

Total for all advertising and services	$0
New Advertiser Discount? ("X" if applicable)	$0
501(c)(3) organization? ("X" if applicable)	$0
TOTAL PAYMENT DUE	**$0**

Payment required in advance at   www.iranian.com/payment

Send Artwork via email to advertise@iranian.com

What is the Destination Site for clickthroughs?

Signed:
Printed Name:
Title:
Date
Notes:

Any questions? Email advertise@iranian.com

PS - Call us regarding long term sponsorship opportunities for these two rectangles

PSS - This can be bought for $1 CPM on an "as available" basis; call

Reminders Re: Artwork Rules

* **Artwork.** Use any good graphical designer. We have some names if you need referrals.
* **File Types**. We support flash, .jpg, .png, .gif and .bmp ads.
* **Hosting.** We support hosting of your ads on our servers, or yours.
* **File Sizes**. Each graphical file must be 50 kb or less, with up to 100 kb of "polite download" following full page rendering.
* **Animation/Rich Media**. We strongly prefer non-animated ads. No animation lasting longer than 6 seconds will be permitted.
* **Ordering.** Orders are taken by email or by this Insertion Order.
* **Prepayment**. Advertisers may prepay using credit cards, PayPal, Google Checkout or wire transfers. See www.iranian.com/payment.